

# Chapter 1

## Sampling and Data

### 1.1 Sampling and Data<sup>1</sup>

#### 1.1.1 Student Learning Objectives

By the end of this chapter, the student should be able to:

- Recognize and differentiate between key terms.
- Apply various types of sampling methods to data collection.
- Create and interpret frequency tables.

#### 1.1.2 Introduction

You are probably asking yourself the question, "When and where will I use statistics?". If you read any newspaper or watch television, or use the Internet, you will see statistical information. There are statistics about crime, sports, education, politics, and real estate. Typically, when you read a newspaper article or watch a news program on television, you are given sample information. With this information, you may make a decision about the correctness of a statement, claim, or "fact." Statistical methods can help you make the "best educated guess."

Since you will undoubtedly be given statistical information at some point in your life, you need to know some techniques to analyze the information thoughtfully. Think about buying a house or managing a budget. Think about your chosen profession. The fields of economics, business, psychology, education, biology, law, computer science, police science, and early childhood development require at least one course in statistics.

Included in this chapter are the basic ideas and words of probability and statistics. You will soon understand that statistics and probability work together. You will also learn how data are gathered and what "good" data are.

### 1.2 Statistics<sup>2</sup>

The science of **statistics** deals with the collection, analysis, interpretation, and presentation of **data**. We see and use data in our everyday lives. To be able to use data correctly is essential to many professions and in your own best self-interest.

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<sup>1</sup>This content is available online at <<http://cnx.org/content/m16008/1.8/>>.

<sup>2</sup>This content is available online at <<http://cnx.org/content/m16020/1.12/>>.

### 1.2.1 Optional Collaborative Classroom Exercise

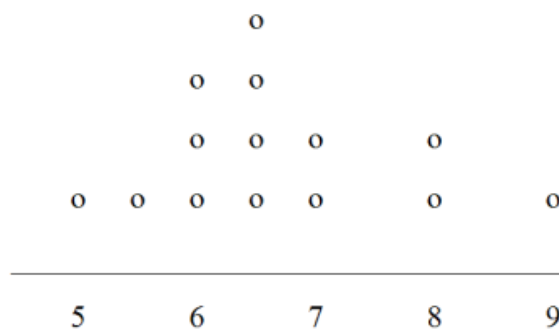
In your classroom, try this exercise. Have class members write down the average time (in hours, to the nearest half-hour) they sleep per night. Your instructor will record the data. Then create a simple graph (called a **dot plot**) of the data. A dot plot consists of a number line and dots (or points) positioned above the number line. For example, consider the following data:

5; 5.5; 6; 6; 6; 6.5; 6.5; 6.5; 6.5; 7; 7; 8; 8; 9

The dot plot for this data would be as follows:

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**Frequency of Average Time (in Hours) Spent Sleeping per Night**



**Figure 1.1**

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Does your dot plot look the same as or different from the example? Why? If you did the same example in an English class with the same number of students, do you think the results would be the same? Why or why not?

Where do your data appear to cluster? How could you interpret the clustering?

The questions above ask you to analyze and interpret your data. With this example, you have begun your study of statistics.

In this course, you will learn how to organize and summarize data. Organizing and summarizing data is called **descriptive statistics**. Two ways to summarize data are by graphing and by numbers (for example, finding an average). After you have studied probability and probability distributions, you will use formal methods for drawing conclusions from "good" data. The formal methods are called **inferential statistics**. Statistical inference uses probability to determine if conclusions drawn are reliable or not.

Effective interpretation of data (inference) is based on good procedures for producing data and thoughtful examination of the data. You will encounter what will seem to be too many mathematical formulas for interpreting data. The goal of statistics is not to perform numerous calculations using the formulas, but to gain an understanding of your data. The calculations can be done using a calculator or a computer. The understanding must come from you. If you can thoroughly grasp the basics of statistics, you can be more confident in the decisions you make in life.

### 1.3 Probability<sup>3</sup>

**Probability** is the mathematical tool used to study randomness. It deals with the chance of an event occurring. For example, if you toss a **fair** coin 4 times, the outcomes may not be 2 heads and 2 tails. However, if you toss the same coin 4,000 times, the outcomes will be close to 2,000 heads and 2,000 tails. The expected theoretical probability of heads in any one toss is  $\frac{1}{2}$  or 0.5. Even though the outcomes of a few repetitions are uncertain, there is a regular pattern of outcomes when there are many repetitions. After reading about the English statistician Karl Pearson who tossed a coin 24,000 times with a result of 12,012 heads, one of the authors tossed a coin 2,000 times. The results were 996 heads. The fraction  $\frac{996}{2000}$  is equal to 0.498 which is very close to 0.5, the expected probability.

The theory of probability began with the study of games of chance such as poker. Today, probability is used to predict the likelihood of an earthquake, of rain, or whether you will get a A in this course. Doctors use probability to determine the chance of a vaccination causing the disease the vaccination is supposed to prevent. A stockbroker uses probability to determine the rate of return on a client's investments. You might use probability to decide to buy a lottery ticket or not. In your study of statistics, you will use the power of mathematics through probability calculations to analyze and interpret your data.

### 1.4 Key Terms<sup>4</sup>

In statistics, we generally want to study a **population**. You can think of a population as an entire collection of persons, things, or objects under study. To study the larger population, we select a **sample**. The idea of **sampling** is to select a portion (or subset) of the larger population and study that portion (the sample) to gain information about the population. Data are the result of sampling from a population.

Because it takes a lot of time and money to examine an entire population, sampling is a very practical technique. If you wished to compute the overall grade point average at your school, it would make sense to select a sample of students who attend the school. The data collected from the sample would be the students' grade point averages. In presidential elections, opinion poll samples of 1,000 to 2,000 people are taken. The opinion poll is supposed to represent the views of the people in the entire country. Manufacturers of canned carbonated drinks take samples to determine if a 16 ounce can contains 16 ounces of carbonated drink.

From the sample data, we can calculate a statistic. A **statistic** is a number that is a property of the sample. For example, if we consider one math class to be a sample of the population of all math classes, then the average number of points earned by students in that one math class at the end of the term is an example of a statistic. The statistic is an estimate of a population parameter. A **parameter** is a number that is a property of the population. Since we considered all math classes to be the population, then the average number of points earned per student over all the math classes is an example of a parameter.

One of the main concerns in the field of statistics is how accurately a statistic estimates a parameter. The accuracy really depends on how well the sample represents the population. The sample must contain the characteristics of the population in order to be a **representative sample**. We are interested in both the sample statistic and the population parameter in inferential statistics. In a later chapter, we will use the sample statistic to test the validity of the established population parameter.

A **variable**, notated by capital letters like  $X$  and  $Y$ , is a characteristic of interest for each person or thing in a population. Variables may be **numerical** or **categorical**. **Numerical variables** take on values with equal units such as weight in pounds and time in hours. **Categorical variables** place the person or thing into a

<sup>3</sup>This content is available online at <<http://cnx.org/content/m16015/1.9/>>.

<sup>4</sup>This content is available online at <<http://cnx.org/content/m16007/1.14/>>.

category. If we let  $X$  equal the number of points earned by one math student at the end of a term, then  $X$  is a numerical variable. If we let  $Y$  be a person's party affiliation, then examples of  $Y$  include Republican, Democrat, and Independent.  $Y$  is a categorical variable. We could do some math with values of  $X$  (calculate the average number of points earned, for example), but it makes no sense to do math with values of  $Y$  (calculating an average party affiliation makes no sense).

**Data** are the actual values of the variable. They may be numbers or they may be words. Datum is a single value.

Two words that come up often in statistics are **average** and **proportion**. If you were to take three exams in your math classes and obtained scores of 86, 75, and 92, you calculate your average score by adding the three exam scores and dividing by three (your average score would be 84.3 to one decimal place). If, in your math class, there are 40 students and 22 are men and 18 are women, then the proportion of men students is  $\frac{22}{40}$  and the proportion of women students is  $\frac{18}{40}$ . Average and proportion are discussed in more detail in later chapters.

#### Example 1.1

Define the key terms from the following study: We want to know the average amount of money first year college students spend at ABC College on school supplies that do not include books. We randomly survey 100 first year students at the college. Three of those students spent \$150, \$200, and \$225, respectively.

#### Solution

The **population** is all first year students attending ABC College this term.

The **sample** could be all students enrolled in one section of a beginning statistics course at ABC College (although this sample may not represent the entire population).

The **parameter** is the average amount of money spent (excluding books) by first year college students at ABC College this term.

The **statistic** is the average amount of money spent (excluding books) by first year college students in the sample.

The **variable** could be the amount of money spent (excluding books) by one first year student. Let  $X$  = the amount of money spent (excluding books) by one first year student attending ABC College.

The **data** are the dollar amounts spent by the first year students. Examples of the data are \$150, \$200, and \$225.

### 1.4.1 Optional Collaborative Classroom Exercise

Do the following exercise collaboratively with up to four people per group. Find a population, a sample, the parameter, the statistic, a variable, and data for the following study: You want to determine the average number of glasses of milk college students drink per day. Suppose yesterday, in your English class, you asked five students how many glasses of milk they drank the day before. The answers were 1, 0, 1, 3, and 4 glasses of milk.

## 1.5 Data<sup>5</sup>

Data may come from a population or from a sample. Small letters like  $x$  or  $y$  generally are used to represent data values. Most data can be put into the following categories:

- Qualitative
- Quantitative

**Qualitative data** are the result of categorizing or describing attributes of a population. Hair color, blood type, ethnic group, the car a person drives, and the street a person lives on are examples of qualitative data. Qualitative data are generally described by words or letters. For instance, hair color might be black, dark brown, light brown, blonde, gray, or red. Blood type might be AB+, O-, or B+. Qualitative data are not as widely used as quantitative data because many numerical techniques do not apply to the qualitative data. For example, it does not make sense to find an average hair color or blood type.

**Quantitative data** are always numbers and are usually the data of choice because there are many methods available for analyzing the data. Quantitative data are the result of **counting** or **measuring** attributes of a population. Amount of money, pulse rate, weight, number of people living in your town, and the number of students who take statistics are examples of quantitative data. Quantitative data may be either **discrete** or **continuous**.

All data that are the result of counting are called **quantitative discrete data**. These data take on only certain numerical values. If you count the number of phone calls you receive for each day of the week, you might get 0, 1, 2, 3, etc.

All data that are the result of measuring are **quantitative continuous data** assuming that we can measure accurately. Measuring angles in radians might result in the numbers  $\frac{\pi}{6}$ ,  $\frac{\pi}{3}$ ,  $\frac{\pi}{2}$ ,  $\pi$ ,  $\frac{3\pi}{4}$ , etc. If you and your friends carry backpacks with books in them to school, the numbers of books in the backpacks are discrete data and the weights of the backpacks are continuous data.

### Example 1.2: Data Sample of Quantitative Discrete Data

The data are the number of books students carry in their backpacks. You sample five students. Two students carry 3 books, one student carries 4 books, one student carries 2 books, and one student carries 1 book. The numbers of books (3, 4, 2, and 1) are the quantitative discrete data.

### Example 1.3: Data Sample of Quantitative Continuous Data

The data are the weights of the backpacks with the books in it. You sample the same five students. The weights (in pounds) of their backpacks are 6.2, 7, 6.8, 9.1, 4.3. Notice that backpacks carrying three books can have different weights. Weights are quantitative continuous data because weights are measured.

### Example 1.4: Data Sample of Qualitative Data

The data are the colors of backpacks. Again, you sample the same five students. One student has a red backpack, two students have black backpacks, one student has a green backpack, and one student has a gray backpack. The colors red, black, black, green, and gray are qualitative data.

NOTE: You may collect data as numbers and report it categorically. For example, the quiz scores for each student are recorded throughout the term. At the end of the term, the quiz scores are reported as A, B, C, D, or F.

### Example 1.5

Work collaboratively to determine the correct data type (quantitative or qualitative). Indicate whether quantitative data are continuous or discrete. Hint: Data that are discrete often start with the words "the number of."

<sup>5</sup>This content is available online at <<http://cnx.org/content/m16005/1.12/>>.

1. The number of pairs of shoes you own.
2. The type of car you drive.
3. Where you go on vacation.
4. The distance it is from your home to the nearest grocery store.
5. The number of classes you take per school year.
6. The tuition for your classes
7. The type of calculator you use.
8. Movie ratings.
9. Political party preferences.
10. Weight of sumo wrestlers.
11. Amount of money (in dollars) won playing poker.
12. Number of correct answers on a quiz.
13. Peoples' attitudes toward the government.
14. IQ scores. (This may cause some discussion.)

## 1.6 Sampling<sup>6</sup>

Gathering information about an entire population often costs too much or is virtually impossible. Instead, we use a sample of the population. **A sample should have the same characteristics as the population it is representing.** Most statisticians use various methods of random sampling in an attempt to achieve this goal. This section will describe a few of the most common methods.

There are several different methods of **random sampling**. In each form of random sampling, each member of a population initially has an equal chance of being selected for the sample. Each method has pros and cons. The easiest method to describe is called a **simple random sample**. Two simple random samples contain members equally representative of the entire population. In other words, each sample of the same size has an equal chance of being selected. For example, suppose Lisa wants to form a four-person study group (herself and three other people) from her pre-calculus class, which has 32 members including Lisa. To choose a simple random sample of size 3 from the other members of her class, Lisa could put all 32 names in a hat, shake the hat, close her eyes, and pick out 3 names. A more technological way is for Lisa to first list the last names of the members of her class together with a two-digit number as shown below.

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<sup>6</sup>This content is available online at <<http://cnx.org/content/m16014/1.13/>>.

### Class Roster

<b>ID</b>	<b>Name</b>
00	Anselmo
01	Bautista
02	Bayani
03	Cheng
04	Cuarismo
05	Cunningham
06	Fontecha
07	Hong
08	Hoobler
09	Jiao
10	Khan
11	King
12	Legeny
13	Lundquist
14	Macierz
15	Motogawa
16	Okimoto
17	Patel
18	Price
19	Quizon
20	Reyes
21	Roquero
22	Roth
23	Rowell
24	Salangsang
25	Slade
26	Stracher
27	Tallai
28	Tran
29	Wai
30	Wood

**Table 1.1**

Lisa can either use a table of random numbers (found in many statistics books as well as mathematical handbooks) or a calculator or computer to generate random numbers. For this example, suppose Lisa chooses to generate random numbers from a calculator. The numbers generated are:

.94360; .99832; .14669; .51470; .40581; .73381; .04399

Lisa reads two-digit groups until she has chosen three class members (that is, she reads .94360 as the groups 94, 43, 36, 60). Each random number may only contribute one class member. If she needed to, Lisa could have generated more random numbers.

The random numbers .94360 and .99832 do not contain appropriate two digit numbers. However the third random number, .14669, contains 14 (the fourth random number also contains 14), the fifth random number contains 05, and the seventh random number contains 04. The two-digit number 14 corresponds to Macierz, 05 corresponds to Cunningham, and 04 corresponds to Cuarismo. Besides herself, Lisa's group will consist of Marcierz, and Cunningham, and Cuarismo.

Sometimes, it is difficult or impossible to obtain a simple random sample because populations are too large. Then we choose other forms of sampling methods that involve a chance process for getting the sample. **Other well-known random sampling methods are the stratified sample, the cluster sample, and the systematic sample.**

To choose a **stratified sample**, divide the population into groups called strata and then take a sample from each stratum. For example, you could stratify (group) your college population by department and then choose a simple random sample from each stratum (each department) to get a stratified random sample. To choose a simple random sample from each department, number each member of the first department, number each member of the second department and do the same for the remaining departments. Then use simple random sampling to choose numbers from the first department and do the same for each of the remaining departments. Those numbers picked from the first department, picked from the second department and so on represent the members who make up the stratified sample.

To choose a **cluster sample**, divide the population into strata and then randomly select some of the strata. All the members from these strata are in the cluster sample. For example, if you randomly sample four departments from your stratified college population, the four departments make up the cluster sample. You could do this by numbering the different departments and then choose four different numbers using simple random sampling. All members of the four departments with those numbers are the cluster sample.

To choose a **systematic sample**, randomly select a starting point and take every  $n$ th piece of data from a listing of the population. For example, suppose you have to do a phone survey. Your phone book contains 20,000 residence listings. You must choose 400 names for the sample. Number the population 1 - 20,000 and then use a simple random sample to pick a number that represents the first name of the sample. Then choose every 50th name thereafter until you have a total of 400 names (you might have to go back to the of your phone list). Systematic sampling is frequently chosen because it is a simple method.

A type of sampling that is nonrandom is convenience sampling. **Convenience sampling** involves using results that are readily available. For example, a computer software store conducts a marketing study by interviewing potential customers who happen to be in the store browsing through the available software. The results of convenience sampling may be very good in some cases and highly biased (favors certain outcomes) in others.

Sampling data should be done very carefully. Collecting data carelessly can have devastating results. Surveys mailed to households and then returned may be very biased (for example, they may favor a certain group). It is better for the person conducting the survey to select the sample respondents.

When you analyze data, it is important to be aware of **sampling errors** and nonsampling errors. The actual process of sampling causes sampling errors. For example, the sample may not be large enough or representative of the population. Factors not related to the sampling process cause **nonsampling errors**. A defective counting device can cause a nonsampling error.



**Example 1.6**

Determine the type of sampling used (simple random, stratified, systematic, cluster, or convenience).

1. A soccer coach selects 6 players from a group of boys aged 8 to 10, 7 players from a group of boys aged 11 to 12, and 3 players from a group of boys aged 13 to 14 to form a recreational soccer team.
2. A pollster interviews all human resource personnel in five different high tech companies.
3. An engineering researcher interviews 50 women engineers and 50 men engineers.
4. A medical researcher interviews every third cancer patient from a list of cancer patients at a local hospital.
5. A high school counselor uses a computer to generate 50 random numbers and then picks students whose names correspond to the numbers.
6. A student interviews classmates in his algebra class to determine how many pairs of jeans a student owns, on the average.

**Solution**

1. stratified
2. cluster
3. stratified
4. systematic
5. simple random
6. convenience

If we were to examine two samples representing the same population, they would, more than likely, not be the same. Just as there is variation in data, there is variation in samples. As you become accustomed to sampling, the variability will seem natural.

**Example 1.7**

Suppose ABC College has 10,000 part-time students (the population). We are interested in the average amount of money a part-time student spends on books in the fall term. Asking all 10,000 students is an almost impossible task.

Suppose we take two different samples.

First, we use convenience sampling and survey 10 students from a first term organic chemistry class. Many of these students are taking first term calculus in addition to the organic chemistry class. The amount of money they spend is as follows:

\$128; \$87; \$173; \$116; \$130; \$204; \$147; \$189; \$93; \$153

The second sample is taken by using a list from the P.E. department of senior citizens who take P.E. classes and taking every 5th senior citizen on the list, for a total of 10 senior citizens. They spend:

\$50; \$40; \$36; \$15; \$50; \$100; \$40; \$53; \$22; \$22

**Problem 1**

Do you think that either of these samples is representative of (or is characteristic of) the entire 10,000 part-time student population?

**Solution**

**No.** The first sample probably consists of science-oriented students. Besides the chemistry course, some of them are taking first-term calculus. Books for these classes tend to be expensive. Most of these students are, more than likely, paying more than the average part-time student for their books. The second sample is a group of senior citizens who are, more than likely, taking courses for health and interest. The amount of money they spend on books is probably much less than the average part-time student. Both samples are biased. Also, in both cases, not all students have a chance to be in either sample.

**Problem 2**

Since these samples are not representative of the entire population, is it wise to use the results to describe the entire population?

**Solution**

**No.** Never use a sample that is not representative or does not have the characteristics of the population.

Now, suppose we take a third sample. We choose ten different part-time students from the disciplines of chemistry, math, English, psychology, sociology, history, nursing, physical education, art, and early childhood development. Each student is chosen using simple random sampling. Using a calculator, random numbers are generated and a student from a particular discipline is selected if he/she has a corresponding number. The students spend:

\$180; \$50; \$150; \$85; \$260; \$75; \$180; \$200; \$200; \$150

**Problem 3**

Do you think this sample is representative of the population?

**Solution**

**Yes.** It is chosen from different disciplines across the population.

Students often ask if it is "good enough" to take a sample, instead of surveying the entire population. If the survey is done well, the answer is yes.

### 1.6.1 Optional Collaborative Classroom Exercise

**Exercise 1.6.1**

As a class, determine whether or not the following samples are representative. If they are not, discuss the reasons.

1. To find the average GPA of all students in a university, use all honor students at the university as the sample.
2. To find out the most popular cereal among young people under the age of 10, stand outside a large supermarket for three hours and speak to every 20th child under age 10 who enters the supermarket.
3. To find the average annual income of all adults in the United States, sample U.S. congressmen. Create a cluster sample by considering each state as a stratum (group). By using simple random sampling, select states to be part of the cluster. Then survey every U.S. congressman in the cluster.

4. To determine the proportion of people taking public transportation to work, survey 20 people in New York City. Conduct the survey by sitting in Central Park on a bench and interviewing every person who sits next to you.
5. To determine the average cost of a two day stay in a hospital in Massachusetts, survey 100 hospitals across the state using simple random sampling.

## 1.7 Variation<sup>7</sup>

### 1.7.1 Variation in Data

Variation is present in any set of data. For example, 16-ounce cans of beverage may contain more or less than 16 ounces of liquid. In one study, eight 16 ounce cans were measured and produced the following amount (in ounces) of beverage:

15.8; 16.1; 15.2; 14.8; 15.8; 15.9; 16.0; 15.5

Measurements of the amount of beverage in a 16-ounce can may vary because different people make the measurements or because the exact amount, 16 ounces of liquid, was not put into the cans. Manufacturers regularly run tests to determine if the amount of beverage in a 16-ounce can falls within the desired range.

Be aware that as you take data, your data may vary somewhat from the data someone else is taking for the same purpose. This is completely natural. However, if two or more of you are taking the same data and get very different results, it is time for you and the others to reevaluate your data-taking methods and your accuracy.

### 1.7.2 Variation in Samples

It was mentioned previously that two or more **samples** from the same **population** and having the same characteristics as the population may be different from each other. Suppose Doreen and Jung both decide to study the average amount of time students sleep each night and use all students at their college as the population. Doreen uses systematic sampling and Jung uses cluster sampling. Doreen's sample will be different from Jung's sample even though both samples have the characteristics of the population. Even if Doreen and Jung used the same sampling method, in all likelihood their samples would be different. Neither would be wrong, however.

Think about what contributes to making Doreen's and Jung's samples different.

If Doreen and Jung took larger samples (i.e. the number of data values is increased), their sample results (the average amount of time a student sleeps) would be closer to the actual population average. But still, their samples would be, in all likelihood, different from each other. This **variability in samples** cannot be stressed enough.

#### 1.7.2.1 Size of a Sample

The size of a sample (often called the number of observations) is important. The examples you have seen in this book so far have been small. Samples of only a few hundred observations, or even smaller, are sufficient for many purposes. In polling, samples that are from 1200 to 1500 observations are considered large enough and good enough if the survey is random and is well done. You will learn why when you study confidence intervals.

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<sup>7</sup>This content is available online at <<http://cnx.org/content/m16021/1.14/>>.

### 1.7.2.2 Optional Collaborative Classroom Exercise

#### Exercise 1.7.1

Divide into groups of two, three, or four. Your instructor will give each group one 6-sided die. **Try this experiment twice.** Roll one fair die (6-sided) 20 times. Record the number of ones, twos, threes, fours, fives, and sixes you get below ("frequency" is the number of times a particular face of the die occurs):

#### First Experiment (20 rolls)

Face on Die	Frequency
1	
2	
3	
4	
5	
6	

Table 1.2

#### Second Experiment (20 rolls)

Face on Die	Frequency
1	
2	
3	
4	
5	
6	

Table 1.3

Did the two experiments have the same results? Probably not. If you did the experiment a third time, do you expect the results to be identical to the first or second experiment? (Answer yes or no.) Why or why not?

Which experiment had the correct results? They both did. The job of the statistician is to see through the variability and draw appropriate conclusions.

### 1.7.3 Critical Evaluation

We need to critically evaluate the statistical studies we read about and analyze before accepting the results of the study. Common problems to be aware of include

- **Problems with Samples:** A sample should be representative of the population. A sample that is not representative of the population is biased. Biased samples that are not representative of the population give results that are inaccurate and not valid.

- Self-Selected Samples: Responses only by people who choose to respond, such as call-in surveys are often unreliable.
- Sample Size Issues: Samples that are too small may be unreliable. Larger samples are better if possible. In some situations, small samples are unavoidable and can still be used to draw conclusions, even though larger samples are better. Examples: Crash testing cars, medical testing for rare conditions.
- Undue influence: Collecting data or asking questions in a way that influences the response.
- Non-response or refusal of subject to participate: The collected responses may no longer be representative of the population. Often, people with strong positive or negative opinions may answer surveys, which can affect the results.
- Causality: A relationship between two variables does not mean that one causes the other to occur. They may both be related (correlated) because of their relationship through a different variable.
- Self-Funded or Self-Interest Studies: A study performed by a person or organization in order to support their claim. Is the study impartial? Read the study carefully to evaluate the work. Do not automatically assume that the study is good but do not automatically assume the study is bad either. Evaluate it on its merits and the work done.
- Misleading Use of Data: Improperly displayed graphs, incomplete data, lack of context.
- Confounding: When the effects of multiple factors on a response cannot be separated. Confounding makes it difficult or impossible to draw valid conclusions about the effect of each factor.

## 1.8 Answers and Rounding Off<sup>8</sup>

A simple way to round off answers is to carry your final answer one more decimal place than was present in the original data. Round only the final answer. Do not round any intermediate results, if possible. If it becomes necessary to round intermediate results, carry them to at least twice as many decimal places as the final answer. For example, the average of the three quiz scores 4, 6, 9 is 6.3, rounded to the nearest tenth, because the data are whole numbers. Most answers will be rounded in this manner.

It is not necessary to reduce most fractions in this course. Especially in Probability Topics (Section 3.1), the chapter on probability, it is more helpful to leave an answer as an unreduced fraction.

## 1.9 Frequency<sup>9</sup>

Twenty students were asked how many hours they worked per day. Their responses, in hours, are listed below:

5; 6; 3; 3; 2; 4; 7; 5; 2; 3; 5; 6; 5; 4; 4; 3; 5; 2; 5; 3

Below is a frequency table listing the different data values in ascending order and their frequencies.

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<sup>8</sup>This content is available online at <<http://cnx.org/content/m16006/1.7/>>.

<sup>9</sup>This content is available online at <<http://cnx.org/content/m16012/1.15/>>.

**Frequency Table of Student Work Hours**

DATA VALUE	FREQUENCY
2	3
3	5
4	3
5	6
6	2
7	1

**Table 1.4**

A **frequency** is the number of times a given datum occurs in a data set. According to the table above, there are three students who work 2 hours, five students who work 3 hours, etc. The total of the frequency column, 20, represents the total number of students included in the sample.

A **relative frequency** is the fraction of times an answer occurs. To find the relative frequencies, divide each frequency by the total number of students in the sample - in this case, 20. Relative frequencies can be written as fractions, percents, or decimals.

**Frequency Table of Student Work Hours w/ Relative Frequency**

DATA VALUE	FREQUENCY	RELATIVE FREQUENCY
2	3	$\frac{3}{20}$ or 0.15
3	5	$\frac{5}{20}$ or 0.25
4	3	$\frac{3}{20}$ or 0.15
5	6	$\frac{6}{20}$ or 0.30
6	2	$\frac{2}{20}$ or 0.10
7	1	$\frac{1}{20}$ or 0.05

**Table 1.5**

The sum of the relative frequency column is  $\frac{20}{20}$ , or 1.

**Cumulative relative frequency** is the accumulation of the previous relative frequencies. To find the cumulative relative frequencies, add all the previous relative frequencies to the relative frequency for the current row.

**Frequency Table of Student Work Hours w/ Relative and Cumulative Relative Frequency**

DATA VALUE	FREQUENCY	RELATIVE FREQUENCY	FRE-	CUMULATIVE RELATIVE FREQUENCY
<i>continued on next page</i>				

2	3	$\frac{3}{20}$ or 0.15	0.15
3	5	$\frac{5}{20}$ or 0.25	$0.15 + 0.25 = 0.40$
4	3	$\frac{3}{20}$ or 0.15	$0.40 + 0.15 = 0.55$
5	6	$\frac{6}{20}$ or 0.30	$0.55 + 0.30 = 0.85$
6	2	$\frac{2}{20}$ or 0.10	$0.85 + 0.10 = 0.95$
7	1	$\frac{1}{20}$ or 0.05	$0.95 + 0.05 = 1.00$

Table 1.6

The last entry of the cumulative relative frequency column is one, indicating that one hundred percent of the data has been accumulated.

NOTE: Because of rounding, the relative frequency column may not always sum to one and the last entry in the cumulative relative frequency column may not be one. However, they each should be close to one.

The following table represents the heights, in inches, of a sample of 100 male semiprofessional soccer players.

Frequency Table of Soccer Player Height

HEIGHTS (INCHES)	FREQUENCY OF STUDENTS	RELATIVE FREQUENCY	FRE-	CUMULATIVE RELATIVE FREQUENCY
59.95 - 61.95	5	$\frac{5}{100} = 0.05$		0.05
61.95 - 63.95	3	$\frac{3}{100} = 0.03$		$0.05 + 0.03 = 0.08$
63.95 - 65.95	15	$\frac{15}{100} = 0.15$		$0.08 + 0.15 = 0.23$
65.95 - 67.95	40	$\frac{40}{100} = 0.40$		$0.23 + 0.40 = 0.63$
67.95 - 69.95	17	$\frac{17}{100} = 0.17$		$0.63 + 0.17 = 0.80$
69.95 - 71.95	12	$\frac{12}{100} = 0.12$		$0.80 + 0.12 = 0.92$
71.95 - 73.95	7	$\frac{7}{100} = 0.07$		$0.92 + 0.07 = 0.99$
73.95 - 75.95	1	$\frac{1}{100} = 0.01$		$0.99 + 0.01 = 1.00$
	<b>Total = 100</b>	<b>Total = 1.00</b>		

Table 1.7

The data in this table has been **grouped** into the following intervals:

- 59.95 - 61.95 inches
- 61.95 - 63.95 inches
- 63.95 - 65.95 inches
- 65.95 - 67.95 inches
- 67.95 - 69.95 inches
- 69.95 - 71.95 inches
- 71.95 - 73.95 inches
- 73.95 - 75.95 inches

NOTE: This example is used again in the Descriptive Statistics (Section 2.1) chapter, where the method used to compute the intervals will be explained.

In this sample, there are 5 players whose heights are between 59.95 - 61.95 inches, 3 players whose heights fall within the interval 61.95 - 63.95 inches, 15 players whose heights fall within the interval 63.95 - 65.95 inches, 40 players whose heights fall within the interval 65.95 - 67.95 inches, 17 players whose heights fall within the interval 67.95 - 69.95 inches, 12 players whose heights fall within the interval 69.95 - 71.95, 7 players whose height falls within the interval 71.95 - 73.95, and 1 player whose height falls within the interval 73.95 - 75.95. All heights fall between the endpoints of an interval and not at the endpoints.

**Example 1.8**

From the table, find the percentage of heights that are less than 65.95 inches.

**Solution**

If you look at the first, second, and third rows, the heights are all less than 65.95 inches. There are  $5 + 3 + 15 = 23$  males whose heights are less than 65.95 inches. The percentage of heights less than 65.95 inches is then  $\frac{23}{100}$  or 23%. This percentage is the cumulative relative frequency entry in the third row.

**Example 1.9**

From the table, find the percentage of heights that fall between 61.95 and 65.95 inches.

**Solution**

Add the relative frequencies in the second and third rows:  $0.03 + 0.15 = 0.18$  or 18%.

**Example 1.10**

Use the table of heights of the 100 male semiprofessional soccer players. Fill in the blanks and check your answers.

1. The percentage of heights that are from 67.95 to 71.95 inches is:
2. The percentage of heights that are from 67.95 to 73.95 inches is:
3. The percentage of heights that are more than 65.95 inches is:
4. The number of players in the sample who are between 61.95 and 71.95 inches tall is:
5. What kind of data are the heights?
6. Describe how you could gather this data (the heights) so that the data are characteristic of all male semiprofessional soccer players.

Remember, you **count frequencies**. To find the relative frequency, divide the frequency by the total number of data values. To find the cumulative relative frequency, add all of the previous relative frequencies to the relative frequency for the current row.

### 1.9.1 Optional Collaborative Classroom Exercise

**Exercise 1.9.1**

In your class, have someone conduct a survey of the number of siblings (brothers and sisters) each student has. Create a frequency table. Add to it a relative frequency column and a cumulative relative frequency column. Answer the following questions:

1. What percentage of the students in your class have 0 siblings?
2. What percentage of the students have from 1 to 3 siblings?



3. What percentage of the students have fewer than 3 siblings?

**Example 1.11**

Nineteen people were asked how many miles, to the nearest mile they commute to work each day. The data are as follows:

2; 5; 7; 3; 2; 10; 18; 15; 20; 7; 10; 18; 5; 12; 13; 12; 4; 5; 10

The following table was produced:

**Frequency of Commuting Distances**

DATA	FREQUENCY	RELATIVE FREQUENCY	CUMULATIVE RELATIVE FREQUENCY
3	3	$\frac{3}{19}$	0.1579
4	1	$\frac{1}{19}$	0.2105
5	3	$\frac{3}{19}$	0.1579
7	2	$\frac{2}{19}$	0.2632
10	3	$\frac{4}{19}$	0.4737
12	2	$\frac{2}{19}$	0.7895
13	1	$\frac{1}{19}$	0.8421
15	1	$\frac{1}{19}$	0.8948
18	1	$\frac{1}{19}$	0.9474
20	1	$\frac{1}{19}$	1.0000

**Table 1.8**

**Problem**

*(Solution on p. 46.)*

1. Is the table correct? If it is not correct, what is wrong?
2. True or False: Three percent of the people surveyed commute 3 miles. If the statement is not correct, what should it be? If the table is incorrect, make the corrections.
3. What fraction of the people surveyed commute 5 or 7 miles?
4. What fraction of the people surveyed commute 12 miles or more? Less than 12 miles? Between 5 and 13 miles (does not include 5 and 13 miles)?

## 1.10 Summary<sup>10</sup>

### Statistics

- Deals with the collection, analysis, interpretation, and presentation of data

### Probability

- Mathematical tool used to study randomness

### Key Terms

- Population
- Parameter
- Sample
- Statistic
- Variable
- Data

### Types of Data

- Quantitative Data (a number)
  - Discrete (You count it.)
  - Continuous (You measure it.)
- Qualitative Data (a category, words)

### Sampling

- **With Replacement:** A member of the population may be chosen more than once
- **Without Replacement:** A member of the population may be chosen only once

### Random Sampling

- Each member of the population has an equal chance of being selected

### Sampling Methods

- Random
  - Simple random sample
  - Stratified sample
  - Cluster sample
  - Systematic sample
- Not Random
  - Convenience sample

NOTE: Samples must be representative of the population from which they come. They must have the same characteristics. However, they may vary but still represent the same population.

### Frequency (freq. or f)

- The number of times an answer occurs

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<sup>10</sup>This content is available online at <<http://cnx.org/content/m16023/1.8/>>.

**Relative Frequency (rel. freq. or RF)**

- The proportion of times an answer occurs
- Can be interpreted as a fraction, decimal, or percent

**Cumulative Relative Frequencies (cum. rel. freq. or cum RF)**

- An accumulation of the previous relative frequencies

## 1.11 Practice: Sampling and Data<sup>11</sup>

### 1.11.1 Student Learning Outcomes

- The student will practice constructing frequency tables.
- The student will differentiate between key terms.
- The student will compare sampling techniques.

### 1.11.2 Given

Studies are often done by pharmaceutical companies to determine the effectiveness of a treatment program. Suppose that a new AIDS antibody drug is currently under study. It is given to patients once the AIDS symptoms have revealed themselves. Of interest is the average length of time in months patients live once starting the treatment. Two researchers each follow a different set of 40 AIDS patients from the start of treatment until their deaths. The following data (in months) are collected.

**Researcher 1** 3; 4; 11; 15; 16; 17; 22; 44; 37; 16; 14; 24; 25; 15; 26; 27; 33; 29; 35; 44; 13; 21; 22; 10; 12; 8; 40; 32; 26; 27; 31; 34; 29; 17; 8; 24; 18; 47; 33; 34

**Researcher 2** 3; 14; 11; 5; 16; 17; 28; 41; 31; 18; 14; 14; 26; 25; 21; 22; 31; 2; 35; 44; 23; 21; 21; 16; 12; 18; 41; 22; 16; 25; 33; 34; 29; 13; 18; 24; 23; 42; 33; 29

### 1.11.3 Organize the Data

Complete the tables below using the data provided.

**Researcher 1**

Survival Length (in months)	Frequency	Relative Frequency	Cumulative Rel. Frequency
0.5 - 6.5			
6.5 - 12.5			
12.5 - 18.5			
18.5 - 24.5			
24.5 - 30.5			
30.5 - 36.5			
36.5 - 42.5			
42.5 - 48.5			

**Table 1.9**

**Researcher 2**

Survival Length (in months)	Frequency	Relative Frequency	Cumulative Rel. Frequency
<i>continued on next page</i>			

<sup>11</sup>This content is available online at <<http://cnx.org/content/m16016/1.12/>>.

0.5 - 6.5			
6.5 - 12.5			
12.5 - 18.5			
18.5 - 24.5			
24.5 - 30.5			
30.5 - 36.5			
36.5 - 42.5			
42.5 - 48.5			

Table 1.10

### 1.11.4 Key Terms

Define the key terms based upon the above example for Researcher 1.

**Exercise 1.11.1**

Population

**Exercise 1.11.2**

Sample

**Exercise 1.11.3**

Parameter

**Exercise 1.11.4**

Statistic

**Exercise 1.11.5**

Variable

**Exercise 1.11.6**

Data

### 1.11.5 Discussion Questions

Discuss the following questions and then answer in complete sentences.

**Exercise 1.11.7**

List two reasons why the data may differ.

**Exercise 1.11.8**

Can you tell if one researcher is correct and the other one is incorrect? Why?

**Exercise 1.11.9**

Would you expect the data to be identical? Why or why not?

**Exercise 1.11.10**

How could the researchers gather random data?

**Exercise 1.11.11**

Suppose that the first researcher conducted his survey by randomly choosing one state in the nation and then randomly picking 40 patients from that state. What sampling method would that researcher have used?

**Exercise 1.11.12**

Suppose that the second researcher conducted his survey by choosing 40 patients he knew. What sampling method would that researcher have used? What concerns would you have about this data set, based upon the data collection method?

## 1.12 Homework<sup>12</sup>

### Exercise 1.12.1

(Solution on p. 46.)

For each item below:

- i. Identify the type of data (quantitative - discrete, quantitative - continuous, or qualitative) that would be used to describe a response.
- ii. Give an example of the data.
  - a. Number of tickets sold to a concert
  - b. Amount of body fat
  - c. Favorite baseball team
  - d. Time in line to buy groceries
  - e. Number of students enrolled at Evergreen Valley College
  - f. Most-watched television show
  - g. Brand of toothpaste
  - h. Distance to the closest movie theatre
  - i. Age of executives in Fortune 500 companies
  - j. Number of competing computer spreadsheet software packages

### Exercise 1.12.2

Fifty part-time students were asked how many courses they were taking this term. The (incomplete) results are shown below:

**Part-time Student Course Loads**

# of Courses	Frequency	Relative Frequency	Cumulative Relative Frequency
1	30	0.6	
2	15		
3			

**Table 1.11**

- a. Fill in the blanks in the table above.
- b. What percent of students take exactly two courses?
- c. What percent of students take one or two courses?

### Exercise 1.12.3

(Solution on p. 46.)

Sixty adults with gum disease were asked the number of times per week they used to floss before their diagnoses. The (incomplete) results are shown below:

**Flossing Frequency for Adults with Gum Disease**

# Flossing per Week	Frequency	Relative Frequency	Cumulative Relative Freq.
0	27	0.4500	
1	18		
3			0.9333
6	3	0.0500	
7	1	0.0167	

<sup>12</sup>This content is available online at <<http://cnx.org/content/m16010/1.16/>>.

Table 1.12

- a. Fill in the blanks in the table above.
- b. What percent of adults flossed six times per week?
- c. What percent flossed at most three times per week?

**Exercise 1.12.4**

A fitness center is interested in the average amount of time a client exercises in the center each week. Define the following in terms of the study. Give examples where appropriate.

- a. Population
- b. Sample
- c. Parameter
- d. Statistic
- e. Variable
- f. Data

**Exercise 1.12.5**

*(Solution on p. 46.)*

Ski resorts are interested in the average age that children take their first ski and snowboard lessons. They need this information to optimally plan their ski classes. Define the following in terms of the study. Give examples where appropriate.

- a. Population
- b. Sample
- c. Parameter
- d. Statistic
- e. Variable
- f. Data

**Exercise 1.12.6**

A cardiologist is interested in the average recovery period for her patients who have had heart attacks. Define the following in terms of the study. Give examples where appropriate.

- a. Population
- b. Sample
- c. Parameter
- d. Statistic
- e. Variable
- f. Data

**Exercise 1.12.7**

*(Solution on p. 46.)*

Insurance companies are interested in the average health costs each year for their clients, so that they can determine the costs of health insurance. Define the following in terms of the study. Give examples where appropriate.

- a. Population
- b. Sample
- c. Parameter
- d. Statistic
- e. Variable
- f. Data



**Exercise 1.12.8**

A politician is interested in the proportion of voters in his district that think he is doing a good job. Define the following in terms of the study. Give examples where appropriate.

- a. Population
- b. Sample
- c. Parameter
- d. Statistic
- e. Variable
- f. Data

**Exercise 1.12.9**

*(Solution on p. 47.)*

A marriage counselor is interested in the proportion the clients she counsels that stay married. Define the following in terms of the study. Give examples where appropriate.

- a. Population
- b. Sample
- c. Parameter
- d. Statistic
- e. Variable
- f. Data

**Exercise 1.12.10**

Political pollsters may be interested in the proportion of people that will vote for a particular cause. Define the following in terms of the study. Give examples where appropriate.

- a. Population
- b. Sample
- c. Parameter
- d. Statistic
- e. Variable
- f. Data

**Exercise 1.12.11**

*(Solution on p. 47.)*

A marketing company is interested in the proportion of people that will buy a particular product. Define the following in terms of the study. Give examples where appropriate.

- a. Population
- b. Sample
- c. Parameter
- d. Statistic
- e. Variable
- f. Data

**Exercise 1.12.12**

Airline companies are interested in the consistency of the number of babies on each flight, so that they have adequate safety equipment. Suppose an airline conducts a survey. Over Thanksgiving weekend, it surveys 6 flights from Boston to Salt Lake City to determine the number of babies on the flights. It determines the amount of safety equipment needed by the result of that study.

- a. Using complete sentences, list three things wrong with the way the survey was conducted.
- b. Using complete sentences, list three ways that you would improve the survey if it were to be repeated.

**Exercise 1.12.13**

Suppose you want to determine the average number of students per statistics class in your state. Describe a possible sampling method in 3 – 5 complete sentences. Make the description detailed.

**Exercise 1.12.14**

Suppose you want to determine the average number of cans of soda drunk each month by persons in their twenties. Describe a possible sampling method in 3 - 5 complete sentences. Make the description detailed.

**Exercise 1.12.15**

726 distance learning students at Long Beach City College in the 2004-2005 academic year were surveyed and asked the reasons they took a distance learning class. (Source: Amit Schitai, Director of Instructional Technology and Distance Learning, LBCC). The results of this survey are listed in the table below.

**Reasons for Taking LBCC Distance Learning Courses**

Convenience	87.6%
Unable to come to campus	85.1%
Taking on-campus courses in addition to my DL course	71.7%
Instructor has a good reputation	69.1%
To fulfill requirements for transfer	60.8%
To fulfill requirements for Associate Degree	53.6%
Thought DE would be more varied and interesting	53.2%
I like computer technology	52.1%
Had success with previous DL course	52.0%
On-campus sections were full	42.1%
To fulfill requirements for vocational certification	27.1%
Because of disability	20.5%

**Table 1.13**

Assume that the survey allowed students to choose from the responses listed in the table above.

- a. Why can the percents add up to over 100%?
- b. Does that necessarily imply a mistake in the report?
- c. How do you think the question was worded to get responses that totaled over 100%?
- d. How might the question be worded to get responses that totaled 100%?

**Exercise 1.12.16**

Nineteen immigrants to the U.S were asked how many years, to the nearest year, they have lived in the U.S. The data are as follows:

2; 5; 7; 2; 2; 10; 20; 15; 0; 7; 0; 20; 5; 12; 15; 12; 4; 5; 10

The following table was produced:

### Frequency of Immigrant Survey Responses

Data	Frequency	Relative Frequency	Cumulative Relative Frequency
0	2	$\frac{2}{19}$	0.1053
2	3	$\frac{3}{19}$	0.2632
4	1	$\frac{1}{19}$	0.3158
5	3	$\frac{3}{19}$	0.1579
7	2	$\frac{2}{19}$	0.5789
10	2	$\frac{2}{19}$	0.6842
12	2	$\frac{2}{19}$	0.7895
15	1	$\frac{1}{19}$	0.8421
20	1	$\frac{1}{19}$	1.0000

Table 1.14

- a. Fix the errors on the table. Also, explain how someone might have arrived at the incorrect number(s).
- b. Explain what is wrong with this statement: "47 percent of the people surveyed have lived in the U.S. for 5 years."
- c. Fix the statement above to make it correct.
- d. What fraction of the people surveyed have lived in the U.S. 5 or 7 years?
- e. What fraction of the people surveyed have lived in the U.S. at most 12 years?
- f. What fraction of the people surveyed have lived in the U.S. fewer than 12 years?
- g. What fraction of the people surveyed have lived in the U.S. from 5 to 20 years, inclusive?

#### Exercise 1.12.17

A "random survey" was conducted of 3274 people of the "microprocessor generation" (people born since 1971, the year the microprocessor was invented). It was reported that 48% of those individuals surveyed stated that if they had \$2000 to spend, they would use it for computer equipment. Also, 66% of those surveyed considered themselves relatively savvy computer users. (Source: *San Jose Mercury News*)

- a. Do you consider the sample size large enough for a study of this type? Why or why not?
- b. Based on your "gut feeling," do you believe the percents accurately reflect the U.S. population for those individuals born since 1971? If not, do you think the percents of the population are actually higher or lower than the sample statistics? Why?

Additional information: The survey was reported by Intel Corporation of individuals who visited the Los Angeles Convention Center to see the Smithsonian Institute's road show called "America's Smithsonian."

- c. With this additional information, do you feel that all demographic and ethnic groups were equally represented at the event? Why or why not?
- d. With the additional information, comment on how accurately you think the sample statistics reflect the population parameters.

**Exercise 1.12.18**

- a. List some practical difficulties involved in getting accurate results from a telephone survey.
- b. List some practical difficulties involved in getting accurate results from a mailed survey.
- c. With your classmates, brainstorm some ways to overcome these problems if you needed to conduct a phone or mail survey.

**1.12.1 Try these multiple choice questions**

**The next four questions refer to the following:** A Lake Tahoe Community College instructor is interested in the average number of days Lake Tahoe Community College math students are absent from class during a quarter.

**Exercise 1.12.19***(Solution on p. 47.)*

What is the population she is interested in?

- A. All Lake Tahoe Community College students
- B. All Lake Tahoe Community College English students
- C. All Lake Tahoe Community College students in her classes
- D. All Lake Tahoe Community College math students

**Exercise 1.12.20***(Solution on p. 47.)*

Consider the following:

**$X$  = number of days a Lake Tahoe Community College math student is absent**

In this case,  $X$  is an example of a:

- A. Variable
- B. Population
- C. Statistic
- D. Data

**Exercise 1.12.21***(Solution on p. 47.)*

The instructor takes her sample by gathering data on 5 randomly selected students from each Lake Tahoe Community College math class. The type of sampling she used is

- A. Cluster sampling
- B. Stratified sampling
- C. Simple random sampling
- D. Convenience sampling

**Exercise 1.12.22***(Solution on p. 47.)*

The instructor's sample produces an average number of days absent of 3.5 days. This value is an example of a

- A. Parameter
- B. Data
- C. Statistic
- D. Variable

The next two questions refer to the following relative frequency table on hurricanes that have made direct hits on the U.S between 1851 and 2004. Hurricanes are given a strength category rating based on the minimum wind speed generated by the storm. (<http://www.nhc.noaa.gov/gifs/table5.gif>)

Frequency of Hurricane Direct Hits

Category	Number of Direct Hits	Relative Frequency	Cumulative Frequency
1	109	0.3993	0.3993
2	72	0.2637	0.6630
3	71	0.2601	
4	18		0.9890
5	3	0.0110	1.0000
	<b>Total = 273</b>		

Table 1.15

**Exercise 1.12.23**

(Solution on p. 47.)

What is the relative frequency of direct hits that were category 4 hurricanes?

- A. 0.0768
- B. 0.0659
- C. 0.2601
- D. Not enough information to calculate

**Exercise 1.12.24**

(Solution on p. 47.)

What is the relative frequency of direct hits that were AT MOST a category 3 storm?

- A. 0.3480
- B. 0.9231
- C. 0.2601
- D. 0.3370

The next three questions refer to the following: A study was done to determine the age, number of times per week and the duration (amount of time) of resident use of a local park in San Jose. The first house in the neighborhood around the park was selected randomly and then every 8th house in the neighborhood around the park was interviewed.

**Exercise 1.12.25**

(Solution on p. 47.)

'Number of times per week' is what type of data?

- A. qualitative
- B. quantitative - discrete
- C. quantitative - continuous

**Exercise 1.12.26**

(Solution on p. 47.)

The sampling method was:

- A. simple random
- B. systematic
- C. stratified
- D. cluster

**Exercise 1.12.27**

'Duration (amount of time)' is what type of data?

**(Solution on p. 47.)**

- A. qualitative
- B. quantitative - discrete
- C. quantitative - continuous

## 1.13 Lab 1: Data Collection<sup>13</sup>

Class Time:

Names:

### 1.13.1 Student Learning Outcomes

- The student will demonstrate the systematic sampling technique.
- The student will construct Relative Frequency Tables.
- The student will interpret results and their differences from different data groupings.

### 1.13.2 Movie Survey

Ask five classmates from a different class how many movies they saw last month at the theater. Do not include rented movies.

1. Record the data
2. In class, randomly pick one person. On the class list, mark that person's name. Move down four people's names on the class list. Mark that person's name. Continue doing this until you have marked 12 people's names. You may need to go back to the start of the list. For each marked name record below the five data values. You now have a total of 60 data values.
3. For each name marked, record the data:

_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____	_____

Table 1.16

### 1.13.3 Order the Data

Complete the two relative frequency tables below using your class data.

<sup>13</sup>This content is available online at <http://cnx.org/content/m16004/1.11/>.

**Frequency of Number of Movies Viewed**

Number of Movies	Frequency	Relative Frequency	Cumulative Relative Frequency
0			
1			
2			
3			
4			
5			
6			
7+			

Table 1.17

**Frequency of Number of Movies Viewed**

Number of Movies	Frequency	Relative Frequency	Cumulative Relative Frequency
0-1			
2-3			
4-5			
6-7+			

Table 1.18

1. Using the tables, find the percent of data that is at most 2. Which table did you use and why?
2. Using the tables, find the percent of data that is at most 3. Which table did you use and why?
3. Using the tables, find the percent of data that is more than 2. Which table did you use and why?
4. Using the tables, find the percent of data that is more than 3. Which table did you use and why?

**1.13.4 Discussion Questions**

1. Is one of the tables above "more correct" than the other? Why or why not?
2. In general, why would someone group the data in different ways? Are there any advantages to either way of grouping the data?
3. Why did you switch between tables, if you did, when answering the question above?



## 1.14 Lab 2: Sampling Experiment<sup>14</sup>

Class Time:

Names:

### 1.14.1 Student Learning Outcomes

- The student will demonstrate the simple random, systematic, stratified, and cluster sampling techniques.
- The student will explain each of the details of each procedure used.

In this lab, you will be asked to pick several random samples. In each case, describe your procedure briefly, including how you might have used the random number generator, and then list the restaurants in the sample you obtained

NOTE: The following section contains restaurants stratified by city into columns and grouped horizontally by entree cost (clusters).

### 1.14.2 A Simple Random Sample

Pick a **simple random sample** of 15 restaurants.

1. Describe the procedure:
- 2.

1. _____	6. _____	11. _____
2. _____	7. _____	12. _____
3. _____	8. _____	13. _____
4. _____	9. _____	14. _____
5. _____	10. _____	15. _____

Table 1.19

### 1.14.3 A Systematic Sample

Pick a **systematic sample** of 15 restaurants.

1. Describe the procedure:
- 2.

1. _____	6. _____	11. _____
2. _____	7. _____	12. _____
3. _____	8. _____	13. _____
4. _____	9. _____	14. _____
5. _____	10. _____	15. _____

Table 1.20

<sup>14</sup>This content is available online at <<http://cnx.org/content/m16013/1.12/>>.

### 1.14.4 A Stratified Sample

Pick a **stratified sample**, by entree cost, of 20 restaurants with equal representation from each stratum.

1. Describe the procedure:
- 2.

1. _____	6. _____	11. _____	16. _____
2. _____	7. _____	12. _____	17. _____
3. _____	8. _____	13. _____	18. _____
4. _____	9. _____	14. _____	19. _____
5. _____	10. _____	15. _____	20. _____

Table 1.21

### 1.14.5 A Stratified Sample

Pick a **stratified sample**, by city, of 21 restaurants with equal representation from each stratum.

1. Describe the procedure:
- 2.

1. _____	6. _____	11. _____	16. _____
2. _____	7. _____	12. _____	17. _____
3. _____	8. _____	13. _____	18. _____
4. _____	9. _____	14. _____	19. _____
5. _____	10. _____	15. _____	20. _____
			21. _____

Table 1.22

### 1.14.6 A Cluster Sample

Pick a **cluster sample** of restaurants from two cities. The number of restaurants will vary.

1. Describe the procedure:
- 2.

1. _____	6. _____	11. _____	16. _____	21. _____
2. _____	7. _____	12. _____	17. _____	22. _____
3. _____	8. _____	13. _____	18. _____	23. _____
4. _____	9. _____	14. _____	19. _____	24. _____
5. _____	10. _____	15. _____	20. _____	25. _____

Table 1.23

### 1.14.7 Restaurants Stratified by City and Entree Cost

#### Restaurants Used in Sample

Entree Cost →	Under \$10	\$10 to under \$15	\$15 to under \$20	Over \$20
San Jose	El Abuelo Taq, Pasta Mia, Emma's Express, Bamboo Hut	Emperor's Guard, Creekside Inn	Agenda, Gervais, Miro's	Blake's, Eulipia, Hayes Mansion, Germania
Palo Alto	Senor Taco, Olive Garden, Taxi's	Ming's, P.A. Joe's, Stickney's	Scott's Seafood, Poolside Grill, Fish Market	Sundance Mine, Maddalena's, Spago's
Los Gatos	Mary's Patio, Mount Everest, Sweet Pea's, Andele Taqueria	Lindsey's, Willow Street	Toll House	Charter House, La Maison Du Cafe
Mountain View	Maharaja, New Ma's, Thai-Rific, Garden Fresh	Amber Indian, La Fiesta, Fiesta del Mar, Dawit	Austin's, Shiva's, Mazeh	Le Petit Bistro
Cupertino	Hobees, Hung Fu, Samrat, Panda Ex- press	Santa Barb. Grill, Mand. Gourmet, Bombay Oven, Kathmandu West	Fontana's, Blue Pheasant	Hamasushi, He- lios
Sunnyvale	Chekijababi, Taj India, Full Throt- tle, Tia Juana, Lemon Grass	Pacific Fresh, Charley Brown's, Cafe Cameroon, Faz, Aruba's	Lion & Compass, The Palace, Beau Sejour	
Santa Clara	Rangoli, Ar- madillo Willy's, Thai Pepper, Pasand	Arthur's, Katie's Cafe, Pedro's, La Galleria	Birk's, Truya Sushi, Valley Plaza	Lakeside, Mari- ani's

Table 1.24

NOTE: The original lab was designed and contributed by Carol Olmstead.

## Solutions to Exercises in Chapter 1

### Solution to Example 1.5 (p. 15)

Items 1, 5, 11, and 12 are quantitative discrete; items 4, 6, 10, and 14 are quantitative continuous; and items 2, 3, 7, 8, 9, and 13 are qualitative.

### Solution to Example 1.10 (p. 26)

1. 29%
2. 36%
3. 77%
4. 87
5. quantitative continuous
6. get rosters from each team and choose a simple random sample from each

### Solution to Example 1.11 (p. 27)

1. No. Frequency column sums to 18, not 19. Not all cumulative relative frequencies are correct.
2. False. Frequency for 3 miles should be 1; for 2 miles (left out), 2. Cumulative relative frequency column should read: 0.1052, 0.1579, 0.2105, 0.3684, 0.4737, 0.6316, 0.7368, 0.7895, 0.8421, 0.9474, 1.
3.  $\frac{5}{19}$
4.  $\frac{7}{19}, \frac{12}{19}, \frac{7}{19}$

## Solutions to Homework

### Solution to Exercise 1.12.1 (p. 33)

- a. quantitative - discrete
- b. quantitative - continuous
- c. qualitative
- d. quantitative - continuous
- e. quantitative - discrete
- f. qualitative
- g. qualitative
- h. quantitative - continuous
- i. quantitative - continuous
- j. quantitative - discrete

### Solution to Exercise 1.12.3 (p. 33)

- b. 5.00%
- c. 93.33%

### Solution to Exercise 1.12.5 (p. 34)

- a. Children who take ski or snowboard lessons
- b. A group of these children
- c. The population average
- d. The sample average
- e.  $X$  = the age of one child who takes the first ski or snowboard lesson
- f. A value for  $X$ , such as 3, 7, etc.

### Solution to Exercise 1.12.7 (p. 34)

- a. The clients of the insurance companies
- b. A group of the clients

- c. The average health costs of the clients
- d. The average health costs of the sample
- e.  $X$  = the health costs of one client
- f. A value for  $X$ , such as 34, 9, 82, etc.

**Solution to Exercise 1.12.9 (p. 35)**

- a. All the clients of the counselor
- b. A group of the clients
- c. The proportion of all her clients who stay married
- d. The proportion of the sample who stay married
- e.  $X$  = the number of couples who stay married
- f. yes, no

**Solution to Exercise 1.12.11 (p. 35)**

- a. All people (maybe in a certain geographic area, such as the United States)
- b. A group of the people
- c. The proportion of all people who will buy the product
- d. The proportion of the sample who will buy the product
- e.  $X$  = the number of people who will buy it
- f. buy, not buy

**Solution to Exercise 1.12.19 (p. 38)**

D

**Solution to Exercise 1.12.20 (p. 38)**

A

**Solution to Exercise 1.12.21 (p. 38)**

B

**Solution to Exercise 1.12.22 (p. 38)**

C

**Solution to Exercise 1.12.23 (p. 39)**

B

**Solution to Exercise 1.12.24 (p. 39)**

B

**Solution to Exercise 1.12.25 (p. 39)**

B

**Solution to Exercise 1.12.26 (p. 39)**

B

**Solution to Exercise 1.12.27 (p. 40)**

C

